

WESTERN CANADIAN CROP PRODUCTION SHOW

JANUARY 10 – 13, 2011

APPLICATION/LICENCE FOR EXHIBIT SPACE – PAGE 1

NOTE: All applications are subject to review and approval by committee. Applications not accepted will have their deposit fully refunded.

Firm Name _____
Address _____
City _____ Province _____ Postal Code _____
Contact Person _____ Phone _____
Email _____ Fax _____
Website _____

We propose the following exhibit: (List items/services that will be displayed/promoted that define the nature of your business. New applicants must send in literature with application for the committee to properly assess the exhibit.)

SPECIAL LOCATION REQUESTS, where possible, SPPC will accommodate special requests to locate your company. We wish to be located:

Near to: 1. _____ 2. _____ 3. _____
Away from: 1. _____ 2. _____ 3. _____

Due to building renovations, it is imperative that we have this information: Maximum dimensions (height & width) of largest piece of equipment/display _____ Is your display carry-in? _____

EXHIBIT SPACE RATES – OPTION #1

EXHIBIT SPACE RATES – OPTION #2

* Includes Digital Signage. See enclosed info.

1st 10' X 10' space @ \$700 _____ @ \$700 = \$ _____
2nd 10' X 10' space @ \$650 _____ @ \$650 = \$ _____
3rd 10' X 10' space @ \$600 _____ @ \$600 = \$ _____
4th 10' X 10' space @ \$550 _____ @ \$550 = \$ _____
Any additional spaces @ \$450 _____ @ \$450 = \$ _____
Outdoor (25' X 25') _____ @ \$300 = \$ _____
TOTAL # OF SPACES _____ Sub Total \$ _____
Add 5% G.S.T. (Reg. # R121676126) \$ _____

TOTAL COST \$ _____

1st 10' X 10' space @ \$950 _____ @ \$950 = \$ _____
2nd 10' X 10' space @ \$650 _____ @ \$650 = \$ _____
3rd 10' X 10' space @ \$600 _____ @ \$600 = \$ _____
4th 10' X 10' space @ \$550 _____ @ \$550 = \$ _____
Any additional spaces @ \$450 _____ @ \$450 = \$ _____
Outdoor (25' X 25') _____ @ \$300 = \$ _____
TOTAL # OF SPACES _____ Sub Total \$ _____
Add 5% G.S.T. (Reg. #R121676126) \$ _____

TOTAL COST \$ _____

Cheque Enclosed _____ Cheque to Follow _____

Visa _____ Mastercard _____ Cardholder Name _____

Credit Card # _____ Expiry Date _____

WIRELESS INTERNET SERVICE

Unsecured wireless 802.11b&g Internet services (Ports 80,443,110,25) (http,https,pop3,smtp) will be provided during the Crop Production Show. Only WWW and Internet mail using a POP/SMTP mail client will work on the wireless network. All other services such as Virtual Private Networks (VPN's) are disabled.

Should you require guaranteed bandwidth or services other than (Ports 80,443,110,25) (http,https,pop3,smtp) a hard wired service is recommended. Please complete the enclosed Hard Wired Internet Service Request Form.

ELECTRICAL SERVICE

One 110V 15 amp outlet is provided near each booth. Extension cords may be required and are not provided. If additional electrical service is required, it can be provided by the exhibition, at cost. Please provide complete details of your electrical requirements.

Payment in full of exhibit space rented must accompany this application. Applications must be in by Friday, September 24, 2010. **Please return this page** with credit card information or cheque payable to Saskatoon Prairieland Park Corp., Box 6010, Saskatoon, Saskatchewan, S7K 4E4. ATTENTION: Shelley Wing

Date _____ Signature of Exhibitor or Representative _____ Saskatoon Prairieland Park Corporation

For office use: Date application received _____ Space # _____

Amount received _____ Receipt # _____ Inv.# _____

GENERAL RULES AND REGULATIONS

In consideration of being granted a licence to use the specified facilities or space of the Saskatoon Prairieland Park Corporation the undersigned (hereinafter called the Licensee) agrees to all terms, conditions, and covenants herein contained.

1. All Licensees their agents, employees, affiliates, invitees, contractors, subcontractors or workmen are subject to the General Rules and Regulations of the Saskatoon Prairieland Park Corporation.
2. Liability:
 - i) The (licensee) agrees that it will indemnify and hold harmless Saskatoon Prairieland Park Corporation of, from, and against all claims, demands, actions, damages, loss, costs, liabilities, expenses and judgements incurred by, recovered from, or imposed on Saskatoon Prairieland Park Corporation on account of injury or damage to persons or property caused either proximately or remotely, wholly or in part, by the negligence or willful misconduct of the (licensee), or of its agents, servants, employees, volunteers, patrons or guests.
 - ii) The (licensee) further agrees that it will indemnify and hold harmless Saskatoon Prairieland Park Corporation when such injury or damage (referred to in paragraph 1 above) is the results of the violation by the (licensee) or any of it's agents, servants, employees, volunteers, patrons, or guests of any law, ordinance or government order of any kind.
 - iii) The (licensee) agrees that all property, including animals/livestock, which the (licensee) has on the premises referred to in this contract is the responsibility of the (licensee) and is in it's care, custody and/or control.
3. The Licensee expressly covenants and agrees to obey all Municipal, Provincial and Federal Statutes. Bylaws and Regulations and to obtain such necessary permits, licences or other authorizations as may be required by Federal, Provincial and Municipal regulations.
4. No portion of the property or premises covered by this agreement may be sublicensed or assigned by the Licensee unless specifically agreed to in writing by the Saskatoon Prairieland Park Corporation.
5. The Licensee agrees to observe speed limits at Saskatoon Prairieland Park, parking regulations, admission fees or pass policies which may be in effect, the direction of parking attendants and security personnel and such other regulations as are established by the Saskatoon Prairieland Park Corporation.
6. The Licensee shall be responsible for all damages to or loss of Saskatoon Prairieland Park Corporation property (normal wear and tear excepted) which results from the granting of this licence.
7. The Saskatoon Prairieland Park Corporation reserves the right to inspect the licenced premises at any time.
8. The Saskatoon Prairieland Park Corporation reserves the right to cancel this agreement at any time if, in its opinion, the terms and conditions of this licence are not being observed.
9. The Licensee covenants and agrees to pay such fees and charges as are contained in this licence.
10. The Saskatoon Prairieland Park Corporation shall not be liable for any damages resulting from Saskatoon Prairieland Park being unexpectedly closed.
11. The Saskatoon Prairieland Park Corporation reserves the right to relocate or alter the space assigned to the licensee.
12. The Licensee agrees to carry commercial general liability insurance subject to a minimum limit of 1 million dollars (\$1,000,000.) bodily injury and property damage inclusive limit. This insurance shall include all operations and activities associated with the event referred to in this contract and shall include blanket contractual liability insurance coverage.
13. The Licensee is permitted to exhibit or sell only those products and services as approved by the selection committee as listed on the licence agreement. Subletting of space by the licensee is not permitted.
14. The Licensee agrees to staff the licenced booth at all times during the stated show hours.
15. The licensee is prohibited from conducting a lottery or selling lottery and/or break open tickets which includes raffle tickets.
16. No soliciting for any purpose will be permitted except from within the booth or space licenced for that purpose.
17. **Sampling:** The licensee is not permitted to give away whole samples of any product. Small samples for tasting purposes are permitted.
18. No licensee is to mar or in any way deface the premises. In particular, no nails, hooks, tacks, screws, gummed, or adhesive stickers are to be utilized on/in any part of the premises. Use of said materials will be subject to reasonable removal/repair charges by management.
19. **Fire prevention control:** The licensee agrees to observe all fire regulations and maintain acceptable fire prevention practices as required by the provincial and civic authority having jurisdiction over these matters. Food concession licensees are required to provide and place appropriate fire extinguishers. Contact for inquiries, Fire Marshall, City of Saskatoon, (306)975-2520.
20. Licensees planning to operate free draws or distribute and advertising material, must provide complete details to the Saskatoon Prairieland Park Corporation in writing prior to the first day of operation. All awards must be drawn for prior to the closing of the show and names of winners, along with the addresses and telephone numbers must be submitted to the Saskatoon Prairieland Park Corporation following the draw.
21. **Indoor Exhibits:** Located in centre locations must not exceed eight feet in height (including signs). Exhibits located along perimeter walls may be built higher, if approved by show management.
22. Exhibit walls and dividers may not be higher than four feet from the floor at any point beyond five feet from the back of the exhibit.
23. Prominently located booth number and price signs are to be posted in each concession. Price signs must clearly state the prices of all products.
24. The licensee agrees to maintain clean premises and observe sanitary food handling practices. All food concessions are subject to inspection by the Community Health Unit.
25. **Refuse/Waste:** Refuse containers for use inside the concession are the responsibility of the licensee. All refuse must be placed in the designated refuse bins in that area.
26. Waste water must be held in reservoirs or drained directly into the sewer.
27. Late arrivals may find their space occupied by a "stand by" licensee. No refunds will be paid in this instance.
28. Cancellation of agreement by licensee or failure to appear on the licenced dates shall result in the forfeiture of the deposit and/or exhibit fee.
29. The licensee shall be charged for electrical services to connect to power sources, electrical inspection fees and electrical consumption (based on the Saskatoon Prairieland Park Electrician's estimate) for consumption in excess of normal lighting.
30. No pegs may be driven into any paved area without permission of Prairieland Management.
31. The licensee agrees that no display material may be dismantled or removed during the entire term of the licence agreement.
32. The licensee agrees to remove all materials, supplies, and equipment by the indicated move-out time and date. Failure to comply will result in the Saskatoon Prairieland Park Corporation removing and disposing of any items at the expense of the licensee.
33. The licensee is subject to an additional charge equivalent to 25 percent of the total of this licence for each day the licensee exceeds the dates stated in the licence agreement.
34. Undue noise or unseemly methods of demonstrations employed while operating concessions or exhibits will not be tolerated. Sound levels of radios, P.A. systems and all other sound amplification equipment must not interfere with other licensees or event patrons.
35. The decision of what constitutes undue noise or unseemly methods shall rest with Prairieland management whose decision shall be final.
36. Licensees vending food and/or refreshments are not permitted to use sound amplification systems.
37. The licensee agrees to abide by all regulations and rules adopted by Prairieland in the best interest of the show and agrees that Prairieland management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during, and after the show.
38. On those exhibits where rent is a percentage of gross sales, Saskatoon Prairieland Park Corporation reserves the right to conduct audits as they deem appropriate.
39. Saskatoon Prairieland Park Corporation is committed to maintaining the accuracy, confidentiality and security of your personal information. It is our policy not to give or sell any information that personally identifies you to any organization or individual without your consent. Information that is collected by this Corporation is for the sole purpose of application information for exhibit space. This information will not be disclosed to third parties other than for providing essential services as necessary to assist with the event. Your signature on this application is your consent to SPPC to use and disclose business contact information for the purpose of business communications to third parties. If you have any questions, or do not wish to have your business contact information disclosed, please contact the Event Coordinator.

NOTE: Application form becomes a licence upon approval by selection committee and exhibitor is duly notified.